

**Public Disclosure of Student Achievement**

**Institution Name:**Dongguan City University东莞城市学院

**Business Unit(s) included in this report:**School of Business商学院

**Academic Period Covered:** 2023-24

**Date Report Posted:** 2/1/2025

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| **PROGRAM** | **MEASURE** | **TARGET** | **RESULT** |
| Bachelor of Logistics Management物流管理学士 | Graduation毕业率 | 90% | 99% |
| Bachelor of Accounting会计学学士 | Graduation毕业率 | 90% | 99% |
| Bachelor of Business Administration工商管理学士 | Graduation毕业率 | 90% | 99% |
| Bachelor of Financial Management财务管理学士 | Graduation毕业率 | 90% | 100% |
| Bachelor of Human Resource Management人力资源管理学士 | Graduation毕业率 | 90% | 98% |
| Bachelor of Marketing市场营销学士 | Graduation毕业率 | 90% | 99% |
| Bachelor of Finance金融学学士 | Graduation毕业率 | 90% | 94% |
| Bachelor of International Economics and Trade国际经济与贸易学士 | Graduation毕业率 | 90% | 95% |
| Bachelor of Electronic Commerce电子商务学士 | Graduation毕业率 | 90% | 99% |

**Calculations for Measures**

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| **MEASURE** | **DESCRIPTION AND HOW IT WAS CALCULATED** |
| Graduation Rate毕业率 | Program Graduation Rate = # graduates/ # starting cohort(class) – (non-completers + transfers out). Graduates included are those who completed within 150% of the program length.毕业率 = 毕业生人数 /（起始班级人数 - 未完成学业人数 - 转出人数）。其中，毕业生指在课程时长 150% 的时间内完成学业的学生。 |